



## PATRON SPONSOR | \$1,600 LEVEL

As the ideal introduction to the best of the North Carolina Azalea Festival, the Patron Package includes two tickets to exclusive VIP events such as the Celebrity Reception and Airlie Luncheon Garden Party. Patrons are also listed on our website.

### TICKET PACKAGE

THURSDAY FESTIVAL WEEK	FRIDAY FESTIVAL WEEK	SATURDAY FESTIVAL WEEK	OTHER
<b>2 TICKETS</b> <i>Celebrity Reception</i>	<b>2 TICKETS</b> <i>Airlie Luncheon Garden Party (option to purchase an additional 8 while supplies last)</i>	<b>2 TICKETS</b> <i>Parade Bleachers</i>	<b>1 LIMITED EDITION COMMEMORATIVE PRINT</b>
<b>2 TICKETS</b> <i>Concert A in Seated Section</i>	<b>2 TICKETS</b> <i>Concert B in Seated Section</i>	<b>2 TICKETS</b> <i>Patrons' Party Gala</i>	

### ADVERTISING OPPORTUNITIES

The following opportunities are for businesses that are not interested in full ticket packages, but more interested in marketing their company by supporting a community event through logo placement and advertising.

#### WEBSITE WELCOME PAGE | \$250

*Your company logo and link on our website.*

#### SOCIAL MEDIA TAGGED POSTS | \$700

*Three social media tagged posts to over 72,000 followers on our social media.*

#### SOCIAL MEDIA STORY POSTS | \$300

*Three social media story mentions. Stories are the BEST way to ensure ALL of our 72,000 followers view your post and may include a link. Provide your own materials or have us design a graphic for an additional \$100.*

#### FESTIVAL FUN GUIDE | \$50

*Our newly designed Festival Fun Guide is a mobile map, housed on the Festival Website (600,000+ annual views), that highlights all Festival events and paid ads. This map will also be on giant signage at the Street Fair.*

#### PROMO REEL | \$750

*Receive a professionally shot and edited promo reel produced by nationally known, Adam Gilbert Films. Reel will be shot during the Festival, when everyone is at their finest!*

#### E-NEWSLETTER MENTION | \$250

*Place a link and/or image of your choice in one of our monthly newsletters.*

#### DIGITAL BILLBOARD AD | \$5,000

*Advertise on HD LED screens in prime locations at the Concerts, Garden Party, or Street Fair. Includes 2 Garden Party tickets, and 2 Reserved Seats for Festival Thursday and Friday night concerts. Opportunity to purchase 8 additional Garden Party tickets.*