



PATRON SPONSOR | \$1,600 LEVEL

As the ideal introduction to the best of the North Carolina Azalea Festival, the Patron Package includes two tickets to exclusive VIP events such as the Celebrity Reception and Airlie Luncheon Garden Party. Patrons are also listed on our website.

TICKET PACKAGE

THURSDAY FESTIVAL WEEK	FRIDAY FESTIVAL WEEK	SATURDAY FESTIVAL WEEK	OTHER
<p>2 TICKETS <i>Celebrity Reception</i></p> <p>2 TICKETS <i>Concert A in Seated Section</i></p>	<p>2 TICKETS <i>Airlie Luncheon Garden Party (option to purchase an additional 8 while supplies last)</i></p> <p>2 TICKETS <i>Concert B in Seated Section</i></p>	<p>2 TICKETS <i>Parade Bleachers</i></p> <p>2 TICKETS <i>Patrons' Party Gala</i></p>	<p>1 LIMITED EDITION COMMEMORATIVE PRINT</p>

ADVERTISING OPPORTUNITIES

The following opportunities are for businesses that are not interested in full ticket packages, but more interested in marketing their company by supporting a community event through logo placement and advertising.

WEBSITE WELCOME PAGE | \$500

Your company logo and link on our website.

SOCIAL MEDIA TAGGED POSTS | \$500

Three social media mentions to over 40,000 followers on our social media.

SOCIAL MEDIA STORY POSTS | \$300

Three social media story mentions. Stories are the BEST way to ensure ALL of our 40,000+ followers view your post and may include a link. Provide your own materials or have us design a graphic for an additional \$100.

PROMO REEL | \$750

Receive a professionally shot and edited promo reel produced by nationally known, Adam Gilbert Films. Reel will be shot during the Festival.

E-NEWSLETTER MENTION | \$500

Place a link and/or image of your choice in one of our monthly newsletters.

DIGITAL BILLBOARD AD | \$500 - \$4,000

Advertise on HD LED screens in prime locations at the Concerts, Garden Party, or Street Fair. Many ad purchases include complimentary Festival tickets.