

CELEBRATING SINCE 1948

NORTH CAROLINA

AZALEA FESTIVAL

IN THE
CITY OF
WILMINGTON
NORTH CAROLINA



2023 AZALEA FESTIVAL
YOUTH COMMITTEE HANDBOOK



OUR MISSION

The Azalea Festival Youth Committee “AFYC” is a leadership organization for local high school students in Brunswick, Pender, and New Hanover Counties. The Azalea Festival Youth Committee develops a sense of community, as well as organizational, teamwork and leadership skills that make this program a success.

We develop future leaders of the community by supporting the mission of the North Carolina Azalea Festival.

WHAT DOES AFYC DO?

AFYC supports the North Carolina Azalea Festival year-round by volunteering and fundraising. While AFYC members are busy volunteering during Festival week in April, they also get to take time to attend the Queen’s Coronation as special guests, hang out at the Concerts, and have way more behind-the-scenes fun than anyone else!

AFYC MEMBER RESPONSIBILITIES

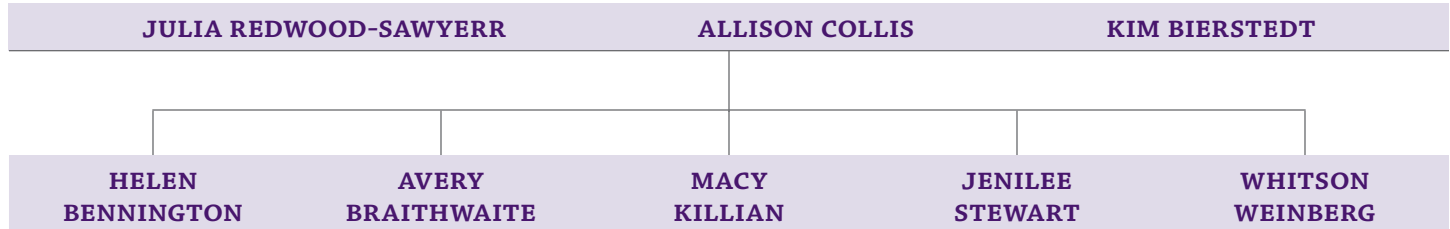
ANYONE IN HIGH SCHOOL CAN BE A PART OF AFYC! HERE ARE AFYC RESPONSIBILITIES:

- Work towards a goal of 25 points by volunteering and participating in fundraising. AFYC members must have their 25 point requirement met or scheduled by March 15th to be a part of the Festival week’s activities. Every \$25 in fundraising money equals one point. Every volunteer hour performed equals one point.
- Attend AFYC meetings on Wednesday nights at 6:00 pm (see schedule). Meetings aren’t every Wednesday, and we also have fun socials every once in a while so everyone can get to know each other. You are required to attend at least 5 of these meetings; this is to help you bond with other AFYC members as well as learn important Festival information.
- Attend at least three North Carolina Azalea Festival Operational Committee meeting — these are on Monday nights. We want you to see these meetings because this is how an entire five-day Festival with 300,000 attendees gets planned — and it’s awesome.
- Communicate with your AFYC Officer and respective team. An AFYC Officer will be leading each team, but they’re going to rely on you for some things too. Work with your team and promote unity within AFYC — we’re a drama-free zone.
- Invite your friends! Working with AFYC is a great way to be involved with your community, meet people from other schools, and network within the city of Wilmington. And you get free concert tickets!



AFYC STRUCTURE

AFYC is led by three adult Festival Committee Chairs. AFYC also has five youth officers with equal status that help lead the program while developing their leadership skills. Each Officer is responsible for his/her team.



AFYC WEBSITE PAGE

To help keep open communication, AFYC members will have access to a page on the North Carolina Azalea Festival website. This page will have links to sales forms, the AFYC Handbook, and the new member form. If you need additional sales forms, please reference the AFYC page.

- Go to ncazaleafestival.org and click on “Azalea Festival Youth Committee” under the “Get Involved” tab.

AFYC REQUIREMENTS

IN ORDER TO JOIN THE PARTY FESTIVAL WEEK, EACH AFYC MEMBER MUST COMPLETE THE FOLLOWING:

COLLECT 25 POINTS	ATTEND 5 AFYC MEETINGS	ATTEND 3 FESTIVAL OPERATIONAL COMMITTEE MEETINGS
Every \$25 in fundraising money equals one point. Every volunteer hour performed equals one point.	We want you to have time with other AFYC members, as well as learn all about the Azalea Festival.	Over 100 community leaders volunteer to plan and execute various Festival events and programs, and we want you to meet them and see it all in action!

VOLUNTEER OPPORTUNITIES

Just a sampling of the fun volunteer opportunities to come...!

EVENT	HOURS REQUIRED	DATE/TIME	# AFYC MEMBERS NEEDED
CHEFS' SHOWCASE			
Help with set up day before	2	JANUARY 27, 2023	4
Help with set up and check-in	2	JANUARY 28, 2023	4
Raffle, Silent Auction, Step & Repeat photographer	2	JANUARY 28, 2023	4
Help with clean up	2	JANUARY 28, 2023	4
AZALEA SUN RUN			
Assist with set up and tear down	2	FEBRUARY 4, 2023	4
SCHOLARSHIP PAGEANT			
Assist with set up and tear down, hand out programs, sell merchandise	2	MARCH 4, 2023	6
PAWS ON PARADE			
Greeters, Booth & Pageant helpers	2	MARCH 18, 2023	12
AZALEA FESTIVAL OFFICE			
Various Tasks Reach out to Festival Executive Director for available opportunities	3	TBD	NO LIMIT
AZALEA SWEEP			
Help clean up Downtown Wilmington	3	APRIL 8, 2023	NO LIMIT
STREET FAIR			
Putting out "No Parking" signs with Parade crew	3	TBD	10
Merchandise Booth	3	APRIL 15-16, 2023	10
PARADE			
Putting out "No Parking" signs with Street Fair crew	3	TBD	10
Help cover azalea plants for floats	2	TBD	10
Balloon Handler/Banner Carrier	2	APRIL 15, 2023	NO LIMIT

WHAT TO WEAR

AFYC Members Must Adhere to the Following Dress Code While Volunteering/Attending Events

ATTIRE	EVENTS		
SPRING BUSINESS/DRESS ATTIRE			
Think Easter Sunday attire. No jeans, sweatshirts, hoodies, leggings, Tshirts, etc.	AZALEA FESTIVAL OFFICE CAPE FEAR GARDEN CLUB AZALEA GARDEN TOUR RIBBON CUTTING	CHEFS' SHOWCASE PAWS ON PARADE QUEEN'S CORONATION	SCHOLARSHIP PAGEANT
NICE CASUAL WEAR			
Azalea Festival T-shirt, comfortable bottoms (nothing too short), tennis shoes.	AZALEA SWEEP	PARADE	STREET FAIR
OUTDOOR CONCERT ATTIRE			
Can be more trendy, but nothing too short, no crop tops, nothing revealing	FESTIVAL CONCERTS		



AFYC MEETING DATES

We ask that AFYC Members attend all meetings and events if you can; but at minimum you must attend 5 AFYC meetings and 3 Festival Committee meeting to join us in Festival week fun!

DATE	TIME	LOCATION
WEDNESDAY, NOVEMBER 9, 2022	6:00–7:00 pm	JUNGLE RAPIDS
WEDNESDAY, DECEMBER 14, 2022	6:00–7:00 pm	JUNGLE RAPIDS
WEDNESDAY, JANUARY 11, 2023	6:00–7:00 pm	JUNGLE RAPIDS
WEDNESDAY, JANUARY 25, 2023	6:00–7:00 pm	JUNGLE RAPIDS
WEDNESDAY, FEBRUARY 8, 2023	6:00–7:00 pm	JUNGLE RAPIDS
WEDNESDAY, FEBRUARY 22, 2023	6:00–7:00 pm	JUNGLE RAPIDS
WEDNESDAY, MARCH 8, 2023	6:00–7:00 pm	JUNGLE RAPIDS
WEDNESDAY, MARCH 22, 2023	6:00–7:00 pm	JUNGLE RAPIDS
WEDNESDAY, APRIL 5, 2023	6:00–7:00 pm	JUNGLE RAPIDS
WEDNESDAY–SUNDAY, APRIL 12–16, 2023	76TH NORTH CAROLINA AZALEA FESTIVAL	

NCAF OPERATIONAL COMMITTEE MEETING DATES

DATE	TIME	LOCATION	EVENT
MONDAY, JANUARY 9, 2023	6:00 pm	LIFEPOINT CHURCH	COMMITTEE MEETING
MONDAY, JANUARY 23, 2023	6:00 pm	LIFEPOINT CHURCH	COMMITTEE MEETING
MONDAY, FEBRUARY 6, 2023	6:00 pm	LIFEPOINT CHURCH	COMMITTEE MEETING
MONDAY, FEBRUARY 20, 2023	6:00 pm	LIFEPOINT CHURCH	COMMITTEE MEETING
MONDAY, MARCH 6, 2023	6:00 pm	LIFEPOINT CHURCH	COMMITTEE MEETING
MONDAY, MARCH 13, 2023	6:00 pm	LIFEPOINT CHURCH	COMMITTEE MEETING
MONDAY, MARCH 20, 2023	6:00 pm	LIFEPOINT CHURCH	COMMITTEE MEETING
MONDAY, MARCH 27, 2023	6:00 pm	LIFEPOINT CHURCH	COMMITTEE MEETING
MONDAY, APRIL 3, 2023	6:00 pm	LIFEPOINT CHURCH	COMMITTEE MEETING



AFYC COMMITTEE CHAIRS

AFYC ADVISORS	PHONE	EMAIL
JULIA REDWOOD-SAWYERR	910-200-6607	JULIADEATON@YAHOO.COM
ALLISON COLLIS	815-354-2177	ALLISONBIANCHINI@GMAIL.COM
KIM BIERSTEDT	910-622-5958	KIMBERLY.BIERSTEDT@GMAIL.COM

AFYC YOUTH OFFICERS

NAME	PHONE	EMAIL	COMMITTEE
HELEN BENNINGTON	910-524-1088	HELENGBENNINGTON@GMAIL.COM	VOLUNTEER COORDINATOR
AVERY BRAITHWAITE	910-232-8064	AVERYBRAITH@GMAIL.COM	RECRUITMENT COORDINATOR
MACY KILLIAN	910-515-2618	MACYEKILLIAN@GMAIL.COM	MEETING COORDINATOR
JENILEE STEWART	910-746-8505	JENILEEGSTEWART@GMAIL.COM	SOCIAL MEDIA COORDINATOR
WHITSON WEINBERG	910-777-4021	ELIZABETH.WEINBERG@STUDENT.NHCS.NET	FUNDRAISING COORDINATOR



NORTH CAROLINA AZALEA FESTIVAL

5725 OLEANDER DRIVE, UNIT B7

WILMINGTON, NC 28403

(910) 794-4650 • INFO@NCAZALEAFESTIVAL.ORG