

## AZALEA FESTIVAL YOUTH COMMITTEE FUNDRAISERS

COMPANY:

DATE:

CONTACT:

PHONE:

ADDRESS:

CITY/STATE/ZIP:

EMAIL:

FAX:

## AZALEA FESTIVAL FUN GUIDE AD | \$250

Advertise your business or service in the North Carolina Azalea Festival Fun Guide! This guide is a map and schedule in one which will be available at our office and at numerous Festival events. Promote your company to Wilmington and the surrounding areas with 8,000 copies distributed complimentary prior to and during the Festival.



AD SIZE:  
1.4375" X 1.5208"

### AZALEA FESTIVAL FUN GUIDE AD

1.4375" X 1.5208" AD

*Festival Fun Guide ads are 4-color process and should be submitted as a print-quality PDF to [info@ncazaleafestival.org](mailto:info@ncazaleafestival.org)*

PRINT AD DESIGN (FLAT FEE)

PRICE  
\$250

QUANTITY

TOTAL  
\$

\$50

\$



## PIN PALS PROGRAM

Show your commemorative keepsake 2023 North Carolina Azalea Festival Pin at participating area business Pin Partners to receive discounts and promotional items the entire month of April, 2023. Register your pin to be entered into a raffle for 1 of 3 Grand Prizes!

2023 PIN PALS PIN

PRICE  
\$10

QUANTITY

TOTAL  
\$

## SCHOLARSHIP PAGEANT PROGRAM

Advertise your business or service in the North Carolina Azalea Festival Scholarship Pageant Program Book. The Scholarship Pageant Program Book is distributed the night of the pageant, where young ladies from all across the county come together in hopes of achieving the coveted role of Azalea Festival Princess. Finished Book Size: 6.625" x 9.25"

	SIZE	PRICE	TOTAL
FULL PAGE AD	6.625" X 9.25" *	\$200	\$
1/2 PAGE AD	6.125" X 4.25"	\$100	\$

	SIZE	PRICE	TOTAL
1/4 PAGE AD	3.0" X 4.25"	\$75	\$
1/8 PAGE AD	3" X 2.0625"	\$50	\$

\*Live Area 6.125" x 8.625" | Ad Size + Bleed 6.875" x 9.5"

PLEASE SEE OTHER SIDE >



## PATRON SPONSOR | \$1,500 LEVEL

PACKAGE	LEVEL	TOTAL
PATRON SPONSOR	\$1,500	\$

## PATRON SPONSOR TICKET PACKAGE:

THURSDAY, APRIL 13	FRIDAY, APRIL 14	SATURDAY, APRIL 15	OTHER
<b>2 TICKETS</b> <i>Celebrity Reception</i>	<b>2 TICKETS</b> <i>Airlie Luncheon Garden Party</i> <i>(Option to purchase eight additional</i> <i>Airlie Luncheon Garden Party</i> <i>tickets while supplies last)</i>	<b>2 TICKETS</b> <i>Parade Bleachers</i>	<b>1 UNFRAMED LIMITED EDITION</b> <b>COMMEMORATIVE PRINT</b>
<b>2 TICKETS</b> <i>Festival Concert A in</i> <i>the Seated Section</i>	<b>2 TICKETS</b> <i>Festival Concert B in</i> <i>the Seated Section</i>	<b>2 TICKETS</b> <i>Patrons' Party Gala</i>	

A form for purchasing additional tickets to the Airlie Luncheon Garden Party and other Festival events will be sent to your mailing address after all entertainment is announced. At that time you may purchase eight additional Airlie Luncheon Garden Party Tickets at a cost of \$210 (plus tax) without preferred parking. All Festival tickets (including the Airlie Luncheon Garden Party) are only available while supplies last. It is the Festival Office's date of receipt of purchase monies that governs the availability of tickets you desire to purchase.

Individuals and businesses are limited to the purchase of three Patronships each. THE FESTIVAL IS UNABLE TO "GUARANTEE" A PRECISE NUMBER OF "ON-SITE" PARKING FOR THE AIRLIE GARDENS LUNCHEON EVENT. The Festival will strive to provide as much on-site parking for this event as permitted by the Airlie Gardens Foundation and New Hanover County. In order to ensure the best possible chance to receive priority parking at the Airlie Gardens Luncheon, you should purchase your patronship as soon as possible. Parking is allotted in order of your assigned patronship number. Additional ticket purchases through your patronship are available only while supplies last and do not include priority parking.

## PATRON SPONSOR UPGRADES (OPTIONAL):

Upgrade your Patron Package and further market your business with these advertising opportunities.

### ☐ PIN PAL BUSINESS & PRIZE PARTNER | FREE!

Free with In-Kind Trade comprehensive marketing for your business as part of the Pin Pals Program. Check to receive more information.

### ☐ E-NEWSLETTER MENTION | \$250

Receive a mention in our monthly e-newsletter with a link and/or image of your choice.

### ☐ AZALEA FESTIVAL WEBSITE VISITOR'S PAGE | \$500

This partnership includes your company logo and link on our website.

### ☐ SOCIAL MEDIA MENTIONS | \$500

This partnership includes three social media mentions to over 40,000 followers on our social media.

### ☐ FESTIVAL FUN GUIDE AD | \$250

Advertise your business or service in the Azalea Festival Fun Guide (FFG). See front of this page for details.

### ☐ DIGITAL BILLBOARD AD | \$100-\$4,000\*

Advertise your business or service on High Definition LED screens in prime locations at the Festival Concerts, Garden Party, or Street Fair throughout the North Carolina Azalea Festival. This opportunity is ideal for branding campaigns, special events, and limited time offers. Many ad purchases contain complimentary Festival tickets as thanks for your support! Email info@ncazaleafestival.org for more information on pricing.

**TOTAL ADDITIONAL OPPORTUNITIES | \$** \_\_\_\_\_

\*A Festival representative will reach out to you to confirm your advertising purchase.

**TOTAL ENCLOSED (OR BILL CREDIT CARD\*):** \$ \_\_\_\_\_

**AUTHORIZED SIGNATURE** \_\_\_\_\_

**DATE** \_\_\_\_\_

☐ **CHECK** (made payable to: The North Carolina Azalea Festival)

☐ **CASH**

☐ **CALL FOR PAYMENT** (CREDIT CARD)

The North Carolina Azalea Festival at Wilmington, Inc. is a non-profit corporation classified as a 501(c)(3) public charity under the IRS code. Some contributions may be charitable in nature. Please consult a tax professional for advice about your contribution for tax purposes.