

## SCHOLARSHIP PAGEANT SPONSORSHIPS

The Scholarship Pageant is an annual event for high school juniors where over \$12,000 is given out in scholarships and one lady receives the title of Azalea Festival Princess.

## SCHOLARSHIP PAGEANT GABLE SPONSOR | \$7,500

### SCHOLARSHIP PAGEANT GABLE SPONSOR BENEFITS:

- TITLE SPONSORSHIP OF EVENT
- LOGO ON AZALEA FESTIVAL WEBSITE SCHOLARSHIP PAGEANT PAGE
- PROMINENT LOGO ON SHARED BANNER AT EVENT
- PROMINENT 10X10 SPACE AT EVENT
- SOCIAL MEDIA EXCLUSIVE POSTS FOR EVENT  
*One (1) tagged post.*
- LISTING IN FESTIVAL E-NEWSLETTER
- SPEAKING OPPORTUNITY AT EVENT
- NORTH CAROLINA AZALEA FESTIVAL GABLE AZALEA EVENT SPONSOR PACKAGE (see below)

### GABLE AZALEA EVENT SPONSOR TICKET PACKAGE:

THURSDAY FESTIVAL WEEK	FRIDAY FESTIVAL WEEK	SATURDAY FESTIVAL WEEK	OTHER
<p><b>4 TICKETS</b> <i>Celebrity Reception</i></p> <p><b>4 TICKETS</b> <i>Concert A in the Seated Section</i></p>	<p><b>6 TICKETS</b> <i>Airlie Luncheon Garden Party</i> <i>(Option to purchase 30 additional</i> <i>Airlie Luncheon Garden Party</i> <i>tickets while supplies last)</i></p> <p><b>4 TICKETS</b> <i>Concert B in the Seated Section</i></p>	<p><b>4 TICKETS</b> <i>Parade Bleachers</i></p> <p><b>4 TICKETS</b> <i>Patrons' Party Gala</i></p>	<p><b>FRAMED LIMITED EDITION</b> <b>COMMEMORATIVE PRINT</b></p> <p><b>2 TICKETS</b> <i>Chefs' Showcase</i></p>





**SCHOLARSHIP PAGEANT HOST EVERGREEN SPONSOR | \$4,000**

–OR–

**SCHOLARSHIP PAGEANT PROGRAM BOOK EVERGREEN SPONSOR | \$4,000**

**SCHOLARSHIP PAGEANT HOST EVERGREEN SPONSOR AND SCHOLARSHIP PAGEANT PROGRAM BOOK EVERGREEN SPONSOR BENEFITS:**

- LOGO ON AZALEA FESTIVAL WEBSITE SCHOLARSHIP PAGEANT PAGE
- LISTING IN FESTIVAL E-NEWSLETTER
- SOCIAL MEDIA EXCLUSIVE POSTS FOR EVENT  
*One (1) tagged post.*
- PROMINENT LOGO ON SHARED BANNER AT EVENT
- PROMINENT TABLE AT EVENT
- SPEAKING OPPORTUNITY AT EVENT
- RECOGNITION ON SITE AT EVENT
- NORTH CAROLINA AZALEA FESTIVAL EVERGREEN EVENT SPONSOR PACKAGE (*see below*)

**EVERGREEN EVENT SPONSOR TICKET PACKAGE:**

THURSDAY FESTIVAL WEEK	FRIDAY FESTIVAL WEEK	SATURDAY FESTIVAL WEEK	OTHER
<b>2 TICKETS</b> <i>Celebrity Reception</i>  <b>2 TICKETS</b> <i>Concert A in the Seated Section</i>	<b>2 TICKETS</b> <i>Airlie Luncheon Garden Party</i> <i>(Option to purchase eight additional Airlie Luncheon Garden Party tickets while supplies last)</i>  <b>2 TICKETS</b> <i>Concert B in the Seated Section</i>	<b>2 TICKETS</b> <i>Parade Bleachers</i>  <b>2 TICKETS</b> <i>Patrons' Party Gala</i>	<b>1 UNFRAMED LIMITED EDITION COMMEMORATIVE PRINT</b>

**ADDITIONAL SCHOLARSHIP PAGEANT SPONSOR PACKAGES:**

SPONSOR LEVEL	PLATINUM CROWN SPONSOR \$2,000	GOLD CROWN SPONSOR \$1,000	SILVER CROWN SPONSOR \$600	BRONZE CROWN SPONSOR \$250
LOGO ON AZALEA FESTIVAL WEBSITE SCHOLARSHIP PAGEANT PAGE	*	*	*	*
LOGO ON SHARED BANNER AT EVENT	*	*	*	*
SOCIAL MEDIA SHARED POST FOR EVENT	*	*	*	*
SCHOLARSHIP PAGEANT PROGRAM AD	FULL PAGE (\$200)	HALF PAGE (\$100)	QUARTER PAGE (\$75)	EIGHTH PAGE (\$50)
LISTING IN FESTIVAL E-NEWSLETTER	*			
LOGO ON PRINCESS AUTOGRAPH PAD	*			
SCHOLARSHIP PAGEANT TICKETS	8 TICKETS	6 TICKETS	4 TICKETS	2 TICKETS
FESTIVAL CONCERT TICKETS <i>One Concert of Your Choice in the Seated Section</i>	4 TICKETS	4 TICKETS	2 TICKETS	
AIRLIE LUNCHEON GARDEN PARTY TICKETS	4 TICKETS	2 TICKETS		