

SCHOLARSHIP PAGEANT SPONSORSHIPS

The Scholarship Pageant is an annual event for high school juniors where over \$12,000 is given out in scholarships and one lady receives the title of Azalea Festival Princess.

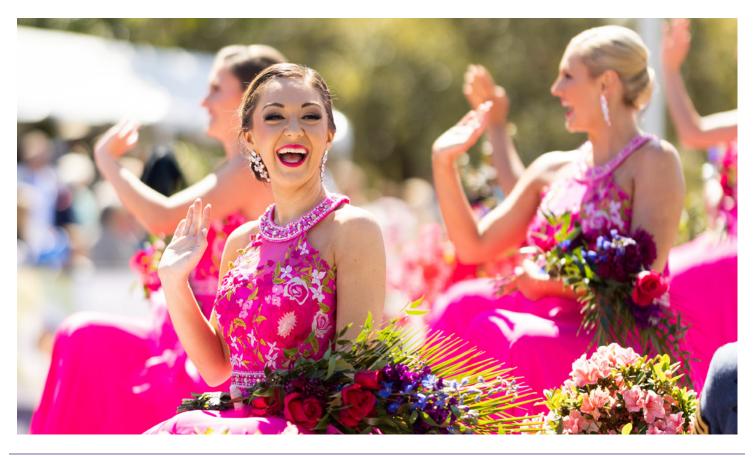
SCHOLARSHIP PAGEANT GABLE SPONSOR | \$7,500

SCHOLARSHIP PAGEANT GABLE SPONSOR BENEFITS:

- TITLE SPONSORSHIP OF EVENT
- LOGO ON AZALEA FESTIVAL WEBSITE SCHOLARSHIP PAGEANT PAGE
- PROMINENT LOGO ON SHARED BANNER AT EVENT
- PROMINENT 10X10 SPACE AT EVENT
- SOCIAL MEDIA EXCLUSIVE POSTS FOR EVENT One (1) tagged post.
- LISTING IN FESTIVAL E-NEWSLETTER
- SPEAKING OPPORTUNITY AT EVENT
- NORTH CAROLINA AZALEA FESTIVAL GABLE AZALEA EVENT SPONSOR PACKAGE (see below)

GABLE AZALEA EVENT SPONSOR TICKET PACKAGE:

THURSDAY FESTIVAL WEEK	FRIDAY FESTIVAL WEEK	SATURDAY FESTIVAL WEEK	OTHER
4 TICKETS Celebrity Reception	6 TICKETS Airlie Luncheon Garden Party	4 TICKETS Parade Bleachers	FRAMED LIMITED EDITION COMMEMORATIVE PRINT
4 TICKETS Concert A in the Seated Section	(Option to purchase 30 additional Airlie Luncheon Garden Party tickets while supplies last)	4 TICKETS Patrons' Party Gala	2 TICKETS Chefs' Showcase
	4 TICKETS Concert B in the Seated Section		



SCHOLARSHIP PAGEANT HOST EVERGREEN SPONSOR \$4,000

-OR-

SCHOLARSHIP PAGEANT PROGRAM BOOK EVERGREEN SPONSOR \$4,000

SCHOLARSHIP PAGEANT HOST EVERGREEN SPONSOR AND SCHOLARSHIP PAGEANT PROGRAM BOOK EVERGREEN SPONSOR BENEFITS:

 LOGO ON AZALEA FESTIVAL WEBSITE 	• PROMINENT LOGO ON SHARED	• RECOGNITION ON SITE AT EVENT
SCHOLARSHIP PAGEANT PAGE	BANNER AT EVENT	• NORTH CAROLINA AZALEA
• LISTING IN FESTIVAL E-NEWSLETTER	• PROMINENT TABLE AT EVENT	FESTIVAL EVERGREEN EVENT
SOCIAL MEDIA EXCLUSIVE	• SPEAKING OPPORTUNITY AT EVENT	SPONSOR PACKAGE (see below)
POSTS FOR EVENT		
One (1) tagged post.		

EVERGREEN EVENT SPONSOR TICKET PACKAGE:

THURSDAY FESTIVAL WEEK	FRIDAY FESTIVAL WEEK	SATURDAY FESTIVAL WEEK	OTHER
2 TICKETS Celebrity Reception 2 TICKETS Concert A in the Seated Section	2 TICKETS Airlie Luncheon Garden Party (Option to purchase eight additional Airlie Luncheon Garden Party tickets while supplies last)	2 TICKETS Parade Bleachers 2 TICKETS Patrons' Party Gala	1 UNFRAMED LIMITED EDITION COMMEMORATIVE PRINT
	2 TICKETS Concert B in the Seated Section		

ADDITIONAL SCHOLARSHIP PAGEANT SPONSOR PACKAGES:

SPONSOR LEVEL	PLATINUM CROWN SPONSOR \$2,000	GOLD CROWN SPONSOR \$1,000	SILVER CROWN SPONSOR \$600	BRONZE CROWN SPONSOR \$250
LOGO ON AZALEA FESTIVAL WEBSITE SCHOLARSHIP PAGEANT PAGE	*	*	*	*
LOGO ON SHARED BANNER AT EVENT	*	*	*	*
SOCIAL MEDIA SHARED POST FOR EVENT	*	*	*	*
SCHOLARSHIP PAGEANT PROGRAM AD	FULL PAGE (\$200)	HALF PAGE (\$100)	QUARTER PAGE (\$75)	EIGHTH PAGE (\$50)
LISTING IN FESTIVAL E-NEWSLETTER	*			
LOGO ON PRINCESS AUTOGRAPH PAD	*			
SCHOLARSHIP PAGEANT TICKETS	8 TICKETS	6 TICKETS	4 TICKETS	2 TICKETS
FESTIVAL CONCERT TICKETS	4 TICKETS	4 TICKETS	2 TICKETS	
One Concert of Your Choice in the Seated Section				
AIRLIE LUNCHEON GARDEN PARTY TICKETS	4 TICKETS	2 TICKETS		

AZALEA FESTIVAL