

75  
YEAR  
ANNIVERSARY

NORTH CAROLINA

# AZALEA FESTIVAL

IN THE  
CITY OF  
WILMINGTON  
NORTH CAROLINA



## 2022 AZALEA FESTIVAL YOUTH COMMITTEE HANDBOOK





## OUR MISSION

The Azalea Festival Youth Committee “AFYC” is a leadership organization for local high school students in Brunswick, Pender, and New Hanover Counties. The Azalea Festival Youth Committee develops a sense of community, as well as organizational, teamwork and leadership skills that make this program a success.

We develop future leaders of the community by supporting the mission of the North Carolina Azalea Festival.

## WHAT DOES AFYC DO?

AFYC supports the North Carolina Azalea Festival year-round by volunteering and fundraising. While AFYC members are busy volunteering during Festival week in April, they also get to take time to attend the Queen’s Coronation as special guests, hang out at the Concerts, and have way more behind-the-scenes fun than anyone else!

## AFYC MEMBER RESPONSIBILITIES

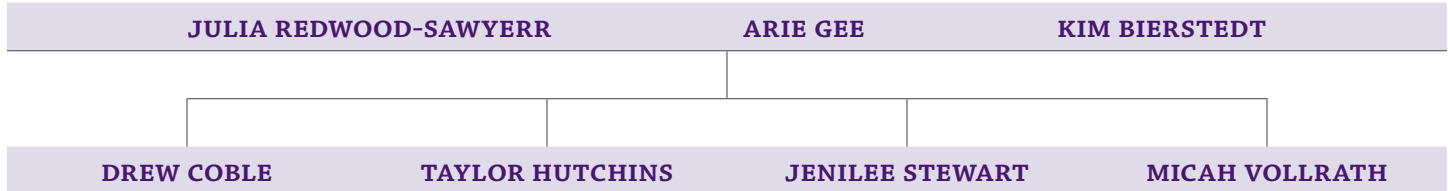
**ANYONE IN HIGH SCHOOL CAN BE A PART OF AFYC! HERE ARE AFYC RESPONSIBILITIES:**

- Work towards a goal by volunteering and participating in fundraising. AFYC members must have all of their requirements met or scheduled by March 15th to be a part of the Festival week’s activities.
- Fundraising Goal: \$300
- Volunteer Goal: 15 hours volunteering with the Festival
- Attend AFYC meetings on Wednesday nights at 6:00 pm (see schedule). Meetings aren’t every Wednesday, and we also have fun socials every once in a while so everyone can get to know each other. You are required to attend at least 5 of these meetings; this is to help you bond with other AFYC members as well as learn important Festival information. Each AFYC meeting attended counts as 30 minutes of volunteer time towards quota (regardless of length of meeting).
- Attend at least one North Carolina Azalea Festival Operational Committee meeting — these are on Monday nights. We want you to see these meetings because this is how an entire five-day Festival with 300,000 attendees gets planned — and it’s awesome. Each Operational Committee meeting attended counts as one hour of volunteer time towards quota (regardless of length of meeting).
- Communicate with your AFYC Officer and respective team. An AFYC Officer will be leading each team, but they’re going to rely on you for some things too. Work with your team and promote unity within AFYC — we’re a drama-free zone.
- Invite your friends! Working with AFYC is a great way to be involved with your community, meet people from other schools, and network within the city of Wilmington. And you get free concert tickets!



## AFYC STRUCTURE

AFYC is led by adult Festival Committee Chairs. AFYC also has four youth officers with equal status that help lead the program while developing their leadership skills. Each Officer is responsible for his/her team.



## AFYC WEBSITE PAGE

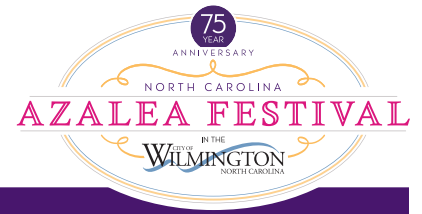
To help keep open communication, AFYC members will have access to a page on the North Carolina Azalea Festival website. This page will have links to sales forms, the AFYC Handbook, and the new member form. If you need additional sales forms, please reference the AFYC page.

- Go to [ncazaleafestival.org](http://ncazaleafestival.org) and click on “Azalea Festival Youth Committee” under the “Get Involved” tab.

## AFYC REQUIREMENTS

**IN ORDER TO JOIN THE PARTY FESTIVAL WEEK, EACH AFYC MEMBER MUST COMPLETE THE FOLLOWING:**

<b>\$300 IN FESTIVAL FUNDRAISING</b>	<b>15 HOURS OF FESTIVAL VOLUNTEERING</b>	<b>ATTEND 5 AFYC MEETINGS</b>	<b>ATTEND 1 FESTIVAL OPERATIONAL COMMITTEE MEETING</b>
<i>AFYC members will have the opportunity to sell ads for various Festival programs, Patron packages, and Festival merchandise to hit their quota</i>	<i>AFYC members will have ample opportunity to volunteer for various pre-Festival events. In addition, any hours an AFYC member signs up to volunteer during the Azalea Festival will be counted (on the honor system).</i>	<i>We want you to have time with other AFYC members, as well as learn all about the Azalea Festival.</i>	<i>Over 100 community leaders volunteer to plan and execute various Festival events and programs, and we want you to meet them and see it all in action!</i>



## VOLUNTEER OPPORTUNITIES

Just a sampling of the fun volunteer opportunities to come...!

EVENT	HOURS REQUIRED	DATE/TIME	# AFYC MEMBERS NEEDED
<b>CHEFS' SHOWCASE</b>			
<i>Help with set up day before</i>	2	JANUARY 29, 2022	4
<i>Help with set up and check-in</i>	2	JANUARY 29, 2022	4
<i>Raffle, Silent Auction, Step &amp; Repeat photographer</i>	2	JANUARY 29, 2022	4
<i>Help with clean up</i>	2	JANUARY 29, 2022	4
<b>SCHOLARSHIP PAGEANT</b>			
<i>Assist with set up and tear down, hand out programs, sell merchandise</i>	2	MARCH 5, 2022	6
<b>PAWS ON PARADE</b>			
<i>Greeters, Booth &amp; Pageant helpers</i>	2	MARCH 19, 2022	12
<b>AZALEA FESTIVAL OFFICE</b>			
<i>Various Tasks</i>	3	TBD	NO LIMIT
<i>Reach out to Festival Executive Director for available opportunities</i>			
<b>AZALEA SWEEP</b>			
<i>Help clean up Downtown Wilmington</i>	3	APRIL 2, 2022	NO LIMIT
<b>STREET FAIR</b>			
<i>Putting out "No Parking" signs with Parade crew</i>	3	TBD	10
<i>Merchandise Booth</i>	3	APRIL 9-10, 2022	10
<b>PARADE</b>			
<i>Putting out "No Parking" signs with Street Fair crew</i>	3	TBD	10
<i>Help cover azalea plants for floats</i>	2	TBD	10
<i>Balloon Handler/Banner Carrier</i>	2	APRIL 9, 2022	NO LIMIT

## WHAT TO WEAR

AFYC Members Must Adhere to the Following Dress Code While Volunteering/Attending Events

ATTIRE	EVENTS		
<b>SPRING BUSINESS/DRESS ATTIRE</b>			
<i>Think Easter Sunday attire.</i> <i>No jeans, sweatshirts, hoodies, leggings, Tshirts, etc.</i>	AZALEA FESTIVAL OFFICE	CHEFS' SHOWCASE PAWS ON PARADE	SCHOLARSHIP PAGEANT
	CAPE FEAR GARDEN CLUB AZALEA GARDEN TOUR RIBBON CUTTING	QUEEN'S CORONATION	
<b>NICE CASUAL WEAR</b>			
<i>Azalea Festival T-shirt, comfortable bottoms (nothing too short), tennis shoes.</i>	AZALEA SWEEP	PARADE	STREET FAIR
<b>OUTDOOR CONCERT ATTIRE</b>			
<i>Can be more trendy, but nothing too short, no crop tops, nothing revealing</i>		FESTIVAL CONCERTS	



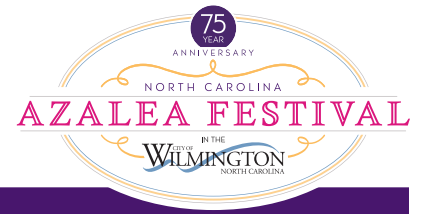
## AFYC MEETING DATES

We ask that AFYC Members attend all meetings and events if you can; but at minimum you must attend 5 AFYC meetings and 1 Festival Committee meeting to join us in Festival week fun!

DATE	TIME	LOCATION
WEDNESDAY, NOVEMBER 17, 2021	6:00-7:00 pm	JUNGLE RAPIDS
WEDNESDAY, DECEMBER 15, 2021	6:00-7:00 pm	JUNGLE RAPIDS
WEDNESDAY, JANUARY 12, 2022	6:00-7:00 pm	JUNGLE RAPIDS
WEDNESDAY, JANUARY 26, 2022	6:00-7:00 pm	JUNGLE RAPIDS
WEDNESDAY, FEBRUARY 9, 2022	6:00-7:00 pm	JUNGLE RAPIDS
WEDNESDAY, FEBRUARY 23, 2022	6:00-7:00 pm	JUNGLE RAPIDS
WEDNESDAY, MARCH 2, 2022	6:00-7:00 pm	JUNGLE RAPIDS
WEDNESDAY, MARCH 9, 2022	6:00-7:00 pm	JUNGLE RAPIDS
WEDNESDAY, MARCH 16, 2022	6:00-7:00 pm	JUNGLE RAPIDS
WEDNESDAY, MARCH 23, 2022	6:00-7:00 pm	JUNGLE RAPIDS
WEDNESDAY, MARCH 30, 2022	6:00-7:00 pm	JUNGLE RAPIDS
WEDNESDAY-SUNDAY, APRIL 6-10, 2022	75TH NORTH CAROLINA AZALEA FESTIVAL	

## NCAF OPERATIONAL COMMITTEE MEETING DATES

DATE	TIME	LOCATION	EVENT
MONDAY, JANUARY 10, 2022	6:00 pm	LIFEPOINT CHURCH	COMMITTEE MEETING
MONDAY, JANUARY 24, 2022	6:00 pm	LIFEPOINT CHURCH	COMMITTEE MEETING
MONDAY, FEBRUARY 7, 2022	6:00 pm	LIFEPOINT CHURCH	COMMITTEE MEETING
MONDAY, FEBRUARY 21, 2022	6:00 pm	LIFEPOINT CHURCH	COMMITTEE MEETING
MONDAY, MARCH 7, 2022	6:00 pm	LIFEPOINT CHURCH	COMMITTEE MEETING
MONDAY, MARCH 14, 2022	6:00 pm	LIFEPOINT CHURCH	COMMITTEE MEETING
MONDAY, MARCH 21, 2022	6:00 pm	LIFEPOINT CHURCH	COMMITTEE MEETING
MONDAY, MARCH 28, 2022	6:00 pm	LIFEPOINT CHURCH	COMMITTEE MEETING
MONDAY, APRIL 4, 2022	6:00 pm	TBD	EMERITUS PINNING/ VOLUNTEER CELEBRATION



## AFYC COMMITTEE CHAIRS

AFYC ADVISORS	PHONE	EMAIL
JULIA REDWOOD-SAWYERR	910-200-6607	JULIADEATON@YAHOO.COM
ARIE GEE	910-515-1085	ARIEMGEE@GMAIL.COM
KIM BIERSTEDT	910-622-5958	KIMBERLY.BIERSTEDT@GMAIL.COM

## AFYC YOUTH OFFICERS

NAME	PHONE	EMAIL	COMMITTEE
DREW COBLE	910-515-1956	ALLISON.COBLE@STUDENT.NHCS.NET	FUNDRAISING
TAYLOR HUTCHINS	910-398-5264	LRHBELLAMY@GMAIL.COM	MEMBERSHIP
MICAH VOLLRATH	910-616-5098	MISSMICAHASHE@GMAIL.COM	SOCIAL MEDIA
JENILEE STEWART	910-746-8505	JENILEEGSTEWART@GMAIL.COM	VOLUNTEERISM



**NORTH CAROLINA AZALEA FESTIVAL**

**5725 OLEANDER DRIVE, UNIT B7**

**WILMINGTON, NC 28403**

**(910) 794-4650 • [INFO@NCAZALEAFESTIVAL.ORG](mailto:INFO@NCAZALEAFESTIVAL.ORG)**