



STREET FAIR SPONSORSHIPS | ALL LEVELS

STREET FAIR TITLE SPONSOR | \$35,000

It is estimated that 200,000 people attend the weekend Street Fair in historic downtown Wilmington. The Festival draws vendors, artisans, and performers from all over, and the crowds enjoy a show rich with history, culture, and entertainment. As the Presenting Sponsor of the Street Fair you will receive recognition on all materials for both the public and the participants, signage and inclusion on site, and in any media or marketing material created for the Street Fair, not to mention the cool flags that go on the light posts downtown!

Includes an Encore Event Sponsorship marketing and ticketing benefits package!

CHILDREN'S AREA SPONSOR | \$15,000

The Children's Area is part of the weekend Street Fair in historic downtown Wilmington. Children enjoy activities, children's craft projects, and entertainment. Sponsorship includes naming rights to this area, designated, branded area to showcase your business, tailored children's activity tied to your business, and speaking opportunities.

STREET FAIR STAGE SPONSOR (TWO NIGHTS) | \$10,000

The Street Fair Stage is located in historic downtown Wilmington and is a popular Street Fair attraction. Partnership includes naming rights, one 3X10 banner on the stage, your company logo on marketing materials, a speaking opportunity between acts, and a 10X10 tent for sampling.

Includes a Gable Azalea Event Sponsorship marketing and ticketing benefits package!

CHILDREN'S STAGE SPONSOR | \$7,500

The Children's Stage is part of the weekend Street Fair. Children enjoy complimentary activities and entertainment composed of local performers. This partnership includes naming rights, a 3X10 banner on the stage, company logo on marketing materials, speaking opportunity between acts, and a 10X10 tent for product sampling/business promo.

STREET FAIR ACTIVATION SPONSOR | \$3,500

The Street Fair is our largest public event held in historic downtown Wilmington. As an Activation Sponsor you will receive recognition with other sponsors on the Sponsor Page on the Festival website. Sponsors are also included in the Street Fair press release, are listed with link on Street Fair web page, listed on the Street Fair Facebook Event page, receive a 10X10 booth with preferred placement at Street Fair, and receive a social media post.

Includes an Evergreen Event Sponsorship marketing and ticketing benefits package!

STREET FAIR CHILDREN'S AREA ACTIVITY SPONSOR | \$3,500

The Street Fair is our largest public event held in historic downtown Wilmington and includes many areas such as our Children's Area with FREE activities for children including, craft projects, educational demos, and entertainment like bounce-houses, train rides, and more! Sponsor one of our activities in the Children's Area; please reach out to learn more on what we are doing this year and how we can integrate your brand.

Includes an Evergreen Event Sponsorship marketing and ticketing benefits package!