



**2021 PATRON SPONSOR | \$1,500 LEVEL**

COMPANY: \_\_\_\_\_ DATE: \_\_\_\_\_

CONTACT: \_\_\_\_\_ PHONE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ FAX: \_\_\_\_\_

AUTHORIZED SIGNATURE: \_\_\_\_\_ TITLE: \_\_\_\_\_

WEBSITE LISTING: \_\_\_\_\_

*Please note, only the contact person listed on the Patron application has the authority to purchase extra tickets through the Patron Package. Anyone else will not be permitted to purchase and/or pick up tickets.*

PACKAGE	LEVEL	TOTAL
PATRON SPONSOR	\$1,500	\$

OPTIONAL UPGRADES	LEVEL	TOTAL
AZALEA FESTIVAL WEBSITE VISITOR'S PAGE	\$500	\$
SOCIAL MEDIA MENTIONS	\$500	\$
FESTIVAL FUN GUIDE AD	\$500	\$
E-NEWSLETTER MENTION	\$250	\$
DIGITAL BILLBOARD AD	\$100-\$4,000	\$

*A Festival representative will reach out to you to confirm your advertising purchase.*

**BILLING INFORMATION**

*Please make checks payable to North Carolina Azalea Festival and return to North Carolina Azalea Festival PO Box 3275 Wilmington, NC 28406. Credit Card orders may be faxed to (910) 794-4651. All tickets are non-refundable and non-exchangeable. It is your responsibility to confirm receipt.*

**TICKET PACKAGES WILL BE READY JULY 19, 2021.**

SPONSOR CONTACT NAME \_\_\_\_\_

BUSINESS NAME (IF APPLICABLE) \_\_\_\_\_

PHONE \_\_\_\_\_

**TOTAL ENCLOSED (OR BILL CREDIT CARD\*):** \$ \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

CREDIT CARD (CIRCLE ONE)      MC      VISA      DISCOVER      AMEX

BILLING ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

ACCOUNT NUMBER \_\_\_\_\_ EXP DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

The North Carolina Azalea Festival at Wilmington, Inc. is a non-profit corporation classified as a 501(C)(3) public charity under the IRS code. Some contributions may be charitable in nature. Please consult a tax professional for advice about your contribution for tax purposes.

PLEASE SEE OTHER SIDE >



## 2021 PATRON SPONSOR TICKET PACKAGE:

EVENT	DATE	INCLUDES
AIRLIE LUNCHEON GARDEN PARTY	FRIDAY, JULY 30	<b>2 TICKETS</b> <i>(Option to purchase eight additional Airlie Luncheon Garden Party tickets while supplies last)</i>
<b>CONCERT A</b> <i>Sublime with Rome   Michael Franti &amp; Spearhead</i>	<b>THURSDAY, AUGUST 19</b>	<b>2 TICKETS</b> <i>with Hospitality Seats</i>
<b>CONCERT B</b> <i>The Avett Brothers</i>	<b>FRIDAY, AUGUST 20</b>	<b>2 TICKETS</b> <i>with Hospitality Seats</i>
<b>PARADE</b>	<b>SATURDAY, AUGUST 21</b>	<b>2 TICKETS</b> <b>OR</b> <b>1 PARKING DECAL</b> <i>Parade Bleachers</i> <i>Azalea Festival</i>
<b>PATRONS' PARTY GALA</b>	<b>SATURDAY, AUGUST 28</b>	<b>2 TICKETS</b>

### OTHER

#### 1 UNFRAMED LIMITED EDITION COMMEMORATIVE PRINT

A form for purchasing additional tickets to the Airlie Luncheon Garden Party and other Festival events will be sent to your mailing address after all entertainment is announced. At that time you may purchase eight additional Airlie Luncheon Garden Party Tickets at a cost of \$185 (plus tax) without preferred parking. All Festival tickets (including the Airlie Luncheon Garden Party) are only available while supplies last. It is the Festival Office's date of receipt of purchase monies that governs the availability of tickets you desire to purchase.

Individuals and businesses are limited to the purchase of three Patronships each. THE FESTIVAL IS UNABLE TO "GUARANTEE" A PRECISE NUMBER OF "ON-SITE" PARKING FOR THE AIRLIE GARDENS LUNCHEON EVENT. The Festival will strive to provide as much on-site parking for this event as permitted by the Airlie Gardens Foundation and New Hanover County. In order to ensure the best possible chance to receive priority parking at the Airlie Gardens Luncheon, you should purchase your patronship as soon as possible. Parking is allotted in order of your assigned patronship number. Additional ticket purchases through your patronship are available only while supplies last and do not include priority parking.

## 2021 PATRON SPONSOR UPGRADES (OPTIONAL):

Upgrade your Patron Package and further market your business with these advertising opportunities.

**AZALEA FESTIVAL WEBSITE VISITOR'S PAGE | \$500**

This partnership includes your company logo and link on our website.

**SOCIAL MEDIA MENTIONS | \$500**

This partnership includes three social media mentions to over 40,000 followers on our social media.

**FESTIVAL FUN GUIDE AD | \$500**

Advertise your business or service in the North Carolina Azalea Festival Fun Guide! This guide is a map and schedule in one which will be available at our office and at numerous Festival events. Promote your company to Wilmington and the surrounding areas with 10,000 copies distributed complimentary prior to and during the Festival. Includes two complimentary Main Stage tickets of your choice.

**E-NEWSLETTER MENTION | \$250**

Receive a mention in our monthly e-newsletter with a link and/or image of your choice.

**DIGITAL BILLBOARD AD | \$100-\$4,000**

Advertise your business or service on High Definition LED screens in prime locations at the Festival Main Stage, Garden Party, or Street Fair throughout the North Carolina Azalea Festival. This opportunity is ideal for branding campaigns, special events, and limited time offers. Many ad purchases contain complimentary Festival tickets as thanks for your support! Email info@ncazaleafestival.org for more information on pricing.

**TOTAL ADDITIONAL OPPORTUNITIES | \$ \_\_\_\_\_**

A Festival representative will reach out to you to confirm your advertising purchase.