



2021 EVERGREEN EVENT SPONSOR | \$3,500 LEVEL

- ART UNVEILING SPONSOR
- AZALEA FESTIVAL YOUTH COMMITTEE (AFYC) SPONSOR
- AZALEA SWEEP SPONSOR
- BOXING COMPETITION SPONSOR
- CELEBRITY RECEPTION HOST SPONSOR
- CHEFS' SHOWCASE HOST SPONSOR
- CHEFS' SHOWCASE VACATION RAFFLE SPONSOR
- CONCERT PATRON SPONSOR
- FESTIVAL FUN GUIDE SPONSOR
- FIREWORKS SPONSOR
- HIGH SCHOOL WRITING CONTEST SPONSOR
- MAIN STAGE RELIEF STATION SPONSOR
- MAIN STAGE WRISTBAND SPONSOR
- MARCHING BAND TRAVEL SPONSOR
- MULTICULTURAL STAGE SPONSOR
- OFFICIAL ARTWORK SPONSOR
- PARADE BLEACHER SPONSOR
- PARADE MARKETING BOOTH SPONSOR
- PARADE PLATINUM PARTNER SPONSOR
- PAST PRESIDENTS' PARTY SPONSOR
- PATRONS' PARTY HOST SPONSOR
- QUEEN'S CORONATION HOST SPONSOR
- QUEEN'S COURT SPONSOR
- SANITIZATION SPONSOR
- SCHOLARSHIP PAGEANT HOST SPONSOR
- SCHOLARSHIP PAGEANT PROGRAM BOOK SPONSOR
- STREET FAIR OR CHILDREN'S AREA ACTIVITY SPONSOR
- VOLUNTEER PROGRAM SPONSOR

EVENT TO BE SPONSORED:

COMPANY: _____ DATE: _____

CONTACT: _____ PHONE: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

EMAIL: _____ FAX: _____

AUTHORIZED SIGNATURE: _____ TITLE: _____

Sponsorship opportunities and exclusivity may vary depending on preexisting national concert tour sponsoring agreements and venue restrictions beyond the control of the Azalea Festival. All Festival advertising and promotion is subject to approval by the North Carolina Azalea Festival Board of Directors.

PACKAGE	LEVEL	QUANTITY	TOTAL
EVERGREEN EVENT SPONSOR	\$3,500 EACH		\$

BILLING INFORMATION

Please make checks payable to North Carolina Azalea Festival and return to North Carolina Azalea Festival PO Box 3275 Wilmington, NC 28406. Credit Card orders may be faxed to (910) 794-4651. All tickets are non-refundable and non-exchangeable. It is your responsibility to confirm receipt.

TICKET PACKAGES WILL BE READY JULY 19, 2021.

SPONSOR CONTACT NAME _____

BUSINESS NAME (IF APPLICABLE) _____

PHONE _____

TOTAL ENCLOSED (OR BILL CREDIT CARD*): \$ _____

AUTHORIZED SIGNATURE _____ DATE _____

CREDIT CARD (CIRCLE ONE) MC VISA DISCOVER AMEX

BILLING ADDRESS _____

CITY/STATE/ZIP _____

ACCOUNT NUMBER _____ EXP DATE _____ SECURITY CODE _____

The North Carolina Azalea Festival at Wilmington, Inc. is a non-profit corporation classified as a 501(C)(3) public charity under the IRS code. Some contributions may be charitable in nature. Please consult a tax professional for advice about your contribution for tax purposes.

PLEASE SEE OTHER SIDE >



2021 EVERGREEN EVENT SPONSOR | \$3,500 LEVEL

EVERGREEN EVENT SPONSOR BENEFITS:

- **LOGO WITH LINK ON FESTIVAL WEBSITE**

Your logo with link provided to your company's website, email, or contact information. The Festival website exceeds 700,000 page views annually.

- **LISTING ON FESTIVAL E-NEWSLETTER**

Over 200,000 Festival e-Newsletters are OPENED annually.

- **ONE COLOR AD IN FESTIVAL FUN GUIDE**

The Festival Fun Guide is an event map and schedule filled with all the Festival fun! 10,000 free copies are circulated.

- **CORPORATE BANNER AND SPONSOR RECOGNITION**

Listing on a Street Fair banner and additional signage for sponsored event. Listing included on signage at various other Festival events.

- **LISTING ON PRINTED PUBLIC SCHEDULE**

- **FESTIVAL SPONSOR RECOGNITION IN FOLLOW-UP THANK YOU AD**

- **SOCIAL MEDIA TARGETED FOR SPONSORED EVENT**

- **SPEAKING OPPORTUNITY AT SPONSORED EVENT**

- **RECOGNITION ON SITE AT EVENT**

- **RECOGNITION ON EVENT PAGES (WEBSITE, OTHER)**

- **RECOGNITION IN PROMOTION RELATED TO YOUR SPONSORED EVENT**

2021 EVERGREEN EVENT SPONSOR TICKET PACKAGE:

EVENT	DATE	INCLUDES
AIRLIE LUNCHEON GARDEN PARTY	FRIDAY, JULY 30	2 TICKETS
CONCERT A <i>Sublime with Rome Michael Franti & Spearhead</i>	THURSDAY, AUGUST 19	2 TICKETS <i>with Hospitality Seats</i>
CONCERT B <i>The Avett Brothers</i>	FRIDAY, AUGUST 20	2 TICKETS <i>with Hospitality Seats</i>
PARADE	SATURDAY, AUGUST 21	2 TICKETS <i>Parade Bleachers</i> OR 1 PARKING DECAL <i>Azalea Festival</i>
PATRONS' PARTY GALA	SATURDAY, AUGUST 28	2 TICKETS

OTHER

1 UNFRAMED LIMITED EDITION COMMEMORATIVE PRINT

A form for purchasing additional tickets to the Airlie Luncheon Garden Party and other Festival events will be sent to your mailing address after all entertainment is announced. At that time you may purchase eight additional Airlie Luncheon Garden Party Tickets at a cost of \$185 (plus tax) without preferred parking. All Festival tickets (including the Airlie Luncheon Garden Party) are only available while supplies last. It is the Festival Office's date of receipt of purchase monies that governs the availability of tickets you desire to purchase.