



2021 BENEFACTOR SPONSOR | \$10,000 LEVEL

COMPANY: _____ DATE: _____

CONTACT: _____ PHONE: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

EMAIL: _____ FAX: _____

AUTHORIZED SIGNATURE: _____ TITLE: _____

Sponsorship opportunities and exclusivity may vary depending on pre-existing national concert tour sponsoring agreements and venue restrictions beyond the control of the Azalea Festival. If the exclusivity applies, it will be defined as any product or service your company provides east of I-95. All Festival advertising and promotion is subject to approval by the North Carolina Azalea Festival Board of Directors.

PACKAGE	LEVEL	TOTAL
BENEFACTOR SPONSOR	\$10,000	\$

BILLING INFORMATION

Please make checks payable to North Carolina Azalea Festival and return to North Carolina Azalea Festival PO Box 3275 Wilmington, NC 28406. Credit Card orders may be faxed to (910) 794-4651. All tickets are non-refundable and non-exchangeable. It is your responsibility to confirm receipt.

TICKET PACKAGES WILL BE READY MARCH 29, 2021.

SPONSOR CONTACT NAME _____

BUSINESS NAME (IF APPLICABLE) _____

PHONE _____

TOTAL ENCLOSED (OR BILL CREDIT CARD*): \$ _____

AUTHORIZED SIGNATURE _____ DATE _____

CREDIT CARD (CIRCLE ONE) MC VISA DISCOVER AMEX

BILLING ADDRESS _____

CITY/STATE/ZIP _____

ACCOUNT NUMBER _____ EXP DATE _____ SECURITY CODE _____

The North Carolina Azalea Festival at Wilmington, Inc. is a non-profit corporation classified as a 501(C)(3) public charity under the IRS code. Some contributions may be charitable in nature. Please consult a tax professional for advice about your contribution for tax purposes.

PLEASE SEE OTHER SIDE >



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BENEFACTOR SPONSOR BENEFITS:

- FESTIVAL PARADE FLOAT SHARED WITH ONE OTHER SPONSOR**
Annual Parade attendance estimated at more than 100,000 with extensive live and follow-up television coverage.
- LOGO WITH LINK ON FESTIVAL WEBSITE**
Your logo with link provided to your company's website, email, or contact information. The Festival website exceeds 700,000 page views annually.
- LISTING ON FESTIVAL E-NEWSLETTER**
Over 200,000 Festival e-Newsletters are OPENED annually.
- ONE COLOR AD IN FESTIVAL FUN GUIDE**
The Festival Fun Guide is an event map and schedule filled with all the Festival fun! 10,000 free copies are circulated.
- CORPORATE BANNER AND SPONSOR RECOGNITION**
Listing on a Street Fair banner and on signage at various other Festival events.
- LISTING ON PRINTED PUBLIC SCHEDULE**
- FESTIVAL SPONSOR RECOGNITION IN FOLLOW-UP THANK YOU AD**

2021 BENEFACTOR SPONSOR TICKET PACKAGE:

THURSDAY, APRIL 8	FRIDAY, APRIL 9	SATURDAY, APRIL 10	OTHER
6 TICKETS <i>Celebrity Reception</i>	10 TICKETS <i>Airlie Luncheon Garden Party — Option to purchase 30 additional Airlie Luncheon Garden Party tickets while supplies last</i>	2 TICKETS <i>Parade Reviewing Stand with VIP Preferred Parking</i>	FRAMED LIMITED EDITION COMMEMORATIVE PRINT
6 TICKETS <i>Main Stage Concert A w/ Hospitality Suite & VIP Preferred Parking</i>	6 TICKETS <i>Main Stage Concert B w/ Hospitality Suite & VIP Preferred Parking</i>	6 TICKETS <i>Patrons' Party Gala</i>	4 TICKETS <i>Chefs' Showcase, Pre-Festival Event</i>

A form for purchasing additional tickets to the Airlie Luncheon Garden Party and other Festival events will be sent to your mailing address after all entertainment is announced. At that time you may purchase 30 additional Airlie Luncheon Garden Party Tickets at a cost of \$185 (plus tax) without preferred parking. All Festival tickets (including the Airlie Luncheon Garden Party) are only available while supplies last. It is the Festival Office's date of receipt of purchase monies that governs the availability of tickets you desire to purchase.