



# NORTH CAROLINA AZALEA FESTIVAL WEBSITE, SOCIAL MEDIA, & E-NEWS

OFFICE USE ONLY

COMPANY \_\_\_\_\_ DATE \_\_\_\_\_

CONTACT \_\_\_\_\_ PHONE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_ FAX \_\_\_\_\_

## WEBSITE, SOCIAL MEDIA, & E-NEWS SALES FORM

### WEBSITE

760,000+ Pageviews  
180,000+ Users  
May 1, 2018 - May 1, 2019

#### LOGO ON WEBSITE

##### VISITOR'S PAGE

Logo will be up on the website once payment has been received in full

# \_\_\_\_\_ at \$500 Each \$ \_\_\_\_\_

### SOCIAL MEDIA

Over 45,000 followers across Facebook, Instagram, Twitter, Pinterest, and LinkedIn

#### (3) SOCIAL MEDIA MENTIONS

Ensure that you post(s) meet the requirements and/or dimensions for that social media outlet

# \_\_\_\_\_ at \$500

Preferred social media outlet(s):

# \_\_\_\_\_ Facebook \$ \_\_\_\_\_

# \_\_\_\_\_ Twitter

# \_\_\_\_\_ Instagram

### E-NEWSLETTERS

Average open rate of 47.66%  
(vs. industry average of 15.37%)  
116,265 Emails Opened  
May 1, 2018 - May 1, 2019

#### E-NEWSLETTER MENTION

Images/ads can be up to 800px wide and submitted as jpeg or png

# \_\_\_\_\_ at \$250 Each \$ \_\_\_\_\_

#### AD DESIGN

\_\_\_\_\_ \$100 (Flat Fee) \$ \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

The North Carolina Azalea Festival reserves the right to resize, re-crop or otherwise alter ads. Once this form is turned in to the North Carolina Azalea Festival Office, staff will reach out to coordinate content/scheduling.

CHECK - All checks should be made payable to the North Carolina Azalea Festival

CASH

CALL FOR PAYMENT (CC)