

RIVERWALK SHAG CONTEST

The Riverwalk Shag Contest is held on Saturday of the Festival at the Hotel Ballast in the ballroom. The event features a competition, open dancing, line dancing, a silent auction and a 50/50 raffle! Come enjoy the fun and promote your business at this truly southern event.

OPPORTUNITIES

\$7,500 Presenting Sponsor: Shag Contest

Includes Festival-wide publicity & naming recognition of event, full onsite branding with opportunity to display and/or speak at event as well as a full Gable Event Level Sponsor Package. See benefits below:

Quantity	Benefit
1	3'x10' banner at entrance to venue
1	Big screen digital promotional display
12	Reserved seats for sponsor & guests
12	Official contest t-shirts
1	Gable Azalea Event Package: 4 Patrons' Gala Tickets, 6 Airlie Luncheon Tickets with 3 In-gate Parking passes, 4 Concert Tickets (2 shows) with hospitality and parking, 4 Celebrity Reception Tickets, Parade Float Split, ad in Festival Fun Guide, 1 Framed Print, and more!
3+	Social Media Mentions
	Logo on Azalea Festival website on Shag Contest page
	Mentions by DJs on LIVE Radio Show

\$2,000 Carolina Shag Sponsor:

Quantity	Benefit
1	3'x10' banner at entrance to venue
1	Big screen digital promotional display
12	Reserved seats for sponsor & guests
12	Official contest t-shirts
4	Airlie Luncheon Garden Party Tickets
3	Social Media Mentions
	Logo on Azalea Festival website on Shag Contest page
	Mentions by DJs on LIVE Radio Show



\$1,000 Beach Music Sponsor:

Quantity	Benefit
1	Big screen digital promotional display
6	Reserved seats for sponsor & guests
6	Official contest t-shirts
2	Celebrity Reception Tickets
	Logo on Azalea Festival website on Shag Contest page
	Mentions by DJs on LIVE Radio Show

\$500 Shaggin' Sponsor:

Quantity	Benefit
1	Big screen digital promotional display
4	Reserved seats for sponsor & guests
4	Official contest t-shirts
	Listing on Azalea Festival website on Shag Contest page

\$75 Hall of Fame Sponsor:

Quantity	Benefit
2	Reserved seats for sponsor & guest