



PAWS ON PARADE **SATURDAY, MARCH 14, 2020**

In March of 2019 the North Carolina Azalea Festival and paws4people® held the first Paws on Parade event and it was a huge success with a race, canine court pageant, and vendors at Greenfield Lake Park. 2020 is sure to be another exciting year with even more pups!

COMPANY _____ DATE _____

CONTACT _____ PHONE _____

ADDRESS _____

CITY/STATE/ZIP _____

EMAIL _____ FAX _____

WEBSITE LISTING _____

SPONSOR LEVEL _____

PAWS ON PARADE SPONSOR ORDER FORM

Bronze Biscuit		\$250
	Logo Recognition on Event Page on Website	
	Race/Pageant Packet Insert	
	Logo on Shared Banner at Event	
	10x10 Space at Event	
	Social Media Shared Post for Event	
	Logo on T-Shirt	
Silver Bowl		\$600
	Logo Recognition on Event Page on Website	
	Race/Pageant Packet Insert	
	Logo on Shared Banner at Event	
	10x10 Space at Event	
	Social Media Shared Post for Event	
	Logo on T-Shirt	
1 Entry	Race Entry	
4 Tickets	Main Stage Concert Tickets to One Concert of Choice	
Gold Bone		\$1,000
	Logo Recognition on Event Page on Website	
	Race/Pageant Packet Insert	
	Logo on Shared Banner at Event	
	10x10 Space at Event	
	Social Media Shared Post for Event	
	Logo on T-Shirt	
2 Entries	Race Entries	
4 Tickets	Main Stage Concert Tickets w/ Hospitality and Parking Passes to One Concert of Choice	
2 Tickets	Airlie Luncheon Garden Party	
1	Listing in E-Newsletter	

PAWS ON PARADE SPONSOR ORDER FORM CONTINUED

Platinum Paw		\$3,500
	Logo Recognition on Event Page on Website	
	Race/Pageant Packet Insert	
	Logo on Shared Banner at Event	
	10x10 Space at Event	
	Social Media Shared Post for Event	
	Logo on T-Shirt	
4 Entries	Race Entries	
1 Entry	Canine Court Pageant	
	Logo in E-Newsletter	
	North Carolina Azalea Festival Patron Sponsor Package (see attached)	
Diamond Dog		\$5,000
	Logo Recognition on Event Page on Website	
	Race/Pageant Packet Insert	
	Logo on Shared Banner at Event	
	10x10 Space at Event	
	Social Media Shared Posts for Event	
	Logo on T-Shirt	
6 Entries	Race Entries	
2 Entries	Canine Court Pageant	
	Logo in E-Newsletter	
	North Carolina Azalea Festival Evergreen Sponsor Package (see attached)	
Canine Court Pageant Title Sponsor (Only 1 Available)		\$7,500
	Prominent Logo Recognition on Event Page	
	Race/Pageant Packet Insert	
	Prominent Logo on Shared Banner at Event	
	Prominent 10x10 Space at Event	
	Social Media Exclusive Posts for Event	
	Prominent Logo on T-Shirt	
8 Entries	Race Entries	
4 Entries	Canine Court Pageant	
	Prominent Logo E-Newsletter	
	Title Sponsorship of Event	
	Speaking Remarks at Event	
	Quote in Press Release	
	North Carolina Azalea Festival Gable Event Sponsor Package (see attached)	

PAWS ON PARADE SPONSOR ORDER FORM CONTINUED

5K Pageant Title Sponsor (Only 1 Available)		\$7,500
	Prominent Logo Recognition on Event Page	
	Race/Pageant Packet Insert	
	Prominent Logo on Shared Banner at Event	
	Prominent 10x10 Space at Event	
	Social Media Exclusive Posts for Event	
	Prominent Logo on T-Shirt	
8 Entries	Race Entries	
4 Entries	Canine Court Pageant	
	Prominent Logo E-Newsletter	
	Title Sponsorship of Event	
	Speaking Remarks at Event	
	Quote in Press Release	
	North Carolina Azalea Festival Gable Event Sponsor Package (see attached)	
Paws on Parade Title Sponsor (Only 1 Available)		\$15,000
	Prominent Logo Recognition on Event Page on Website	
	Race/Pageant Packet Insert	
	Prominent Logo on Shared Banner at Event	
	Prominent 10x10 Space at Event	
	Social Media Exclusive Posts for Event	
	Prominent Logo on T-Shirt	
8 Entries	Race Entries	
4 Entries	Canine Court Pageant	
	Prominent Logo in E-Newsletter	
	Title of Sponsorship of Event	
	Speaking Remarks at Event	
	Quote in Press Release	

