



2019 NORTH CAROLINA AZALEA FESTIVAL PAWS ON PARADE SPONSOR

OFFICE USE ONLY

COMPANY _____ DATE _____

CONTACT _____ PHONE _____

ADDRESS _____

CITY/STATE/ZIP _____

EMAIL _____ FAX _____

Sponsorship opportunities and exclusivity may vary depending on pre-existing national concert tour sponsoring agreements and venue restrictions beyond the control of the Azalea Festival. All Festival advertising and promotion is subject to approval by the North Carolina Azalea Festival Board of Directors. All sponsor logos must be sent to internncaf@gmail.com by March 1st. Any and all advertising materials handed out at event must be approved in advance by the Azalea Festival by March 15th.

PAWS ON PARADE SPONSOR ORDER FORM

Bronze Biscuit		\$250
	Logo Recognition on Event Page on Website	
	Race/Pageant Packet Insert	
	Logo on Shared Banner at Event	
	10x10 Space at Event	
	Social Media Shared Post for Event	
	Logo on T-Shirt	
Silver Bowl		\$600
	Logo Recognition on Event Page on Website	
	Race/Pageant Packet Insert	
	Logo on Shared Banner at Event	
	10x10 Space at Event	
	Social Media Shared Post for Event	
	Logo on T-Shirt	
1 Entry	Race Entry	
4 Tickets	Main Stage Concert Tickets to One Concert of Choice	
Gold Bone		\$1,000
	Logo Recognition on Event Page on Website	
	Race/Pageant Packet Insert	
	Logo on Shared Banner at Event	
	10x10 Space at Event	
	Social Media Shared Post for Event	
	Logo on T-Shirt	
2 Entries	Race Entries	
4 Tickets	Main Stage Concert Tickets w/ Hospitality and Parking Passes to One Concert of Choice	
2 Tickets	Airlie Luncheon Garden Party	
1	Listing in E-Newsletter	

PLEASE SEE OTHER SIDE

PAWS ON PARADE SPONSOR ORDER FORM CONTINUED

Platinum Paw		\$3,500
	Logo Recognition on Event Page on Website	
	Race/Pageant Packet Insert	
	Logo on Shared Banner at Event	
	10x10 Space at Event	
	Social Media Shared Post for Event	
	Logo on T-Shirt	
4 Entries	Race Entries	
1 Entry	Canine Court Pageant	
	Logo in E-Newsletter	
	North Carolina Azalea Festival Patron Sponsor Package (see attached)	
Diamond Dog		\$5,000
	Logo Recognition on Event Page on Website	
	Race/Pageant Packet Insert	
	Logo on Shared Banner at Event	
	10x10 Space at Event	
	Social Media Shared Posts for Event	
	Logo on T-Shirt	
6 Entries	Race Entries	
2 Entries	Canine Court Pageant	
	Logo in E-Newsletter	
	North Carolina Azalea Festival Evergreen Sponsor Package (see attached)	
Canine Court Pageant Title Sponsor (Only 1 Available)		\$7,500
	Prominent Logo Recognition on Event Page	
	Race/Pageant Packet Insert	
	Prominent Logo on Shared Banner at Event	
	Prominent 10x10 Space at Event	
	Social Media Exclusive Posts for Event	
	Prominent Logo on T-Shirt	
8 Entries	Race Entries	
4 Entries	Canine Court Pageant	
	Prominent Logo E-Newsletter	
	Title Sponsorship of Event	
	Speaking Remarks at Event	
	Quote in Press Release	
	North Carolina Azalea Festival Gable Event Sponsor Package (see attached)	

PLEASE SEE NEXT PAGE

PAWS ON PARADE SPONSOR ORDER FORM CONTINUED

5K Pageant Title Sponsor (Only 1 Available)		\$7,500
	Prominent Logo Recognition on Event Page	
	Race/Pageant Packet Insert	
	Prominent Logo on Shared Banner at Event	
	Prominent 10x10 Space at Event	
	Social Media Exclusive Posts for Event	
	Prominent Logo on T-Shirt	
8 Entries	Race Entries	
4 Entries	Canine Court Pageant	
	Prominent Logo E-Newsletter	
	Title Sponsorship of Event	
	Speaking Remarks at Event	
	Quote in Press Release	
	North Carolina Azalea Festival Gable Event Sponsor Package (see attached)	
Paws on Parade Title Sponsor (Only 1 Available)		\$15,000
	Prominent Logo Recognition on Event Page on Website	
	Race/Pageant Packet Insert	
	Prominent Logo on Shared Banner at Event	
	Prominent 10x10 Space at Event	
	Social Media Exclusive Posts for Event	
	Prominent Logo on T-Shirt	
8 Entries	Race Entries	
4 Entries	Canine Court Pageant	
	Prominent Logo in E-Newsletter	
	Title of Sponsorship of Event	
	Speaking Remarks at Event	
	Quote in Press Release	
	North Carolina Azalea Festival Glen Dale Event Sponsor Package (see attached)	

- _____ # **Bronze Biscuit Package at \$250**
- _____ # **Silver Bowl Package at \$600**
- _____ # **Gold Bone Package at \$1,000**
- _____ # **Platinum Paw Package at \$3,500**
- _____ # **Diamond Dog Package at \$5,000**
- _____ # **Canine Court Pageant Title Sponsor (1) at \$7,500**
- _____ # **5K Pageant Title Sponsor (1) at \$7,500**
- _____ # **Paws on Parade Title Sponsor (1) at \$15,000**

Total: \$ _____