



# 2018 NORTH CAROLINA AZALEA FESTIVAL SOUVENIR BOOK

Advertise your business or service in the 2018 Azalea Festival Souvenir Book. This quality program is distributed free to all sponsors and at numerous Festival events, and is a wonderful keepsake. Over 7,500 souvenir books are printed annually.

OFFICE USE ONLY

COMPANY \_\_\_\_\_ DATE \_\_\_\_\_

CONTACT \_\_\_\_\_ PHONE \_\_\_\_\_

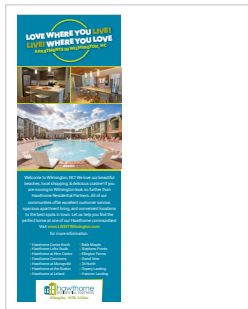
ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_ FAX \_\_\_\_\_



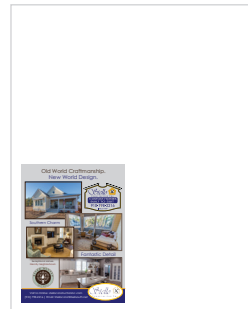
**Full page**  
Live 7.75x10.25  
Trim 8.5x11  
Bleed 8.75x11.25



**Half page Vertical**  
3.75x10.25



**Half page Horizontal**  
7.75x5.0



**Quarter page**  
3.75x5.0



**Eighth page**  
3.75x2.375

Payment and ads due by Friday, February 2<sup>nd</sup>

All ads are Four Color Process and should be submitted as a .pdf file to [admin@ncazaleafestival.org](mailto:admin@ncazaleafestival.org).

The North Carolina Azalea Festival reserves the right to resize, re-crop or otherwise alter ads that are supplied incorrectly.

Full payment is due at execution of this contract.

## SOUVENIR BOOK AD SALES FORM - Premium Placements: TBD upon purchase

# _____ 1/8 page at \$200 Each	# _____ 1/4 Premium page at \$600 Each	
# _____ 1/4 page at \$400 Each	# _____ 1/2 Premium page at \$1,000 Each	
# _____ 1/2 page at \$800 Each	# _____ Full Page at \$1,500 Each	\$ _____
# _____ Full page at \$1,200 Each	# _____ Inside Front/Inside Back Cover at \$1,800 Each	
	# _____ Outside Back Cover at \$2,000 Each	
_____ Ad Design at \$100 (Flat Fee)		\$ _____

TOTAL \$ \_\_\_\_\_

CHECK - All checks should be made payable to the North Carolina Azalea Festival       CASH       CALL FOR PAYMENT (CC)