

FULLY CUSTOMIZABLE SPONSORSHIPS | \$100,000+ LEVEL

These packages are for the major players who want to saturate our market and truly integrate your brand into the Azalea Festival and our community. As a top supporter of the Festival, marketing and ticketing packages are fully customizable. We will work 1:1 with your organization to showcase your brand and orchestrate key activations for maximum ROI.

AIRLIE LUNCHEON GARDEN PARTY SPONSOR

THE signature Azalea Festival and Wilmington event. Full integration into this prime market, targeting your business goals. This package includes naming rights, extensive logo usage, extensive on-site activations, and more. Also includes a custom ticket package and all the marketing benefits Festival-wide as a Major/Encore Sponsor.

PRESENTING FESTIVAL SPONSOR

Enjoy the highest level of visibility throughout the entire Festival, and be prominently recognized for supporting North Carolina's premiere event. The Presenting Sponsor has naming rights to the Festival, the highest level of Festival-wide saturation across all events, industry exclusivity at this level, and a custom ticket and marketing package.

MAIN STAGE SERIES SPONSOR

Be a part of the most rockin' event of the Azalea Festival - the Main Stage Concert Series. Sponsorship includes naming rights to the Main Stage, countless activations inside the Main Stage, and a Festival-wide ticket package and marketing benefits similar to a Major/Encore Sponsor.

INTEGRATE YOUR BRAND!

NAME THIS EVENT YOUR OWN!

