



2019 NORTH CAROLINA AZALEA FESTIVAL GABLE EVENT SPONSOR

Event opportunities: Volunteer Appreciation, Parade Marching Band Travel, Parade Reviewing Stand, Fireworks, Scholarship Pageant, Multicultural Stage, and Youth Art Contest

OFFICE USE ONLY

COMPANY _____ DATE _____

CONTACT _____ PHONE _____

ADDRESS _____

CITY/STATE/ZIP _____

EMAIL _____ FAX _____

Sponsorship opportunities and exclusivity may vary depending on pre-existing national concert tour sponsoring agreements and venue restrictions beyond the control of the Azalea Festival. All Festival advertising and promotion is subject to approval by the North Carolina Azalea Festival Board of Directors.

GABLE EVENT SPONSOR ORDER FORM

2019 GABLE EVENT PACKAGE # _____ Package at \$7,500 Each \$ _____

Thursday, April 4 th	
4 Tickets	Celebrity Reception
4 Tickets	Headliner Concert A with Hospitality Suite & VIP Preferred Parking
Friday, April 5 th	
6 Tickets	Airlie Luncheon Garden Party - Option to purchase 30 additional Airlie Luncheon Garden Party tickets while supplies last. Additional tickets are \$185 (plus tax) without preferred parking
4 Tickets	Headliner Concert B with Hospitality Suite & VIP Preferred Parking
Saturday, April 6 ^h	
4 Tickets	Parade Bleachers
4 Tickets	Patrons' Party Gala
Other	
Framed Limited Edition Print	
1 Case of Festival Souvenir Books	
Tickets to the Pre-Festival Event	

PLEASE SEE OTHER SIDE

GABLE EVENT SPONSOR CORPORATE RECOGNITION BENEFITS

LISTING ON PRINTED PUBLIC SCHEDULE

FESTIVAL PARADE FLOAT

Float shared with other Gable/Donor Sponsors. Annual parade attendance estimated at more than 100,000 with extensive live and follow-up television coverage.

Festival staff will reach out to coordinate Parade Float.

FESTIVAL WEBSITE

- Logo on Homepage
- Name with link to your company's website, email, or contact information

Submit logo file to alison@ncazaleafestival.org.

Link URL _____

FESTIVAL SPONSOR RECOGNITION IN FOLLOW-UP NEWSPAPER AD

SOUVENIR BOOK

One half-page, Full Color Ad in festival souvenir Book
7,500 Festival Souvenir Books, circulated free

Half-page vertical ad: 3.75x10.25
Half-page horizontal ad: 7.75x5.0

ADS DUE BY FRIDAY, FEBRUARY 1ST

All ads are Four Color Process and should be submitted as a .pdf file to alison@ncazaleafestival.org.

The North Carolina Azalea Festival reserves the right to resize, re-crop or otherwise alter ads that are supplied incorrectly.

FESTIVAL PRESS RELEASES

Name listed on Festival press releases.

CORPORATE BANNER AND SPONSOR RECOGNITION

Name listed on shared banner and/or sponsor boards with other sponsors at major Festival events.

TOTAL ENCLOSED (or bill credit card*) \$ _____

AUTHORIZED SIGNATURE _____ DATE _____

ACCOUNT NUMBER

EXP. DATE

SECURITY CODE

BILLING ADDRESS _____

Or mail check to: North Carolina Azalea Festival, PO Box 3275, Wilmington, NC 28406. It is your responsibility to confirm receipt.