



# 2019 NORTH CAROLINA AZALEA FESTIVAL BENEFACTOR SPONSOR | \$10,000

OFFICE USE ONLY

COMPANY \_\_\_\_\_ DATE \_\_\_\_\_

CONTACT \_\_\_\_\_ PHONE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_ FAX \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_ TITLE \_\_\_\_\_

Sponsorship opportunities and exclusivity may vary depending on pre-existing national concert tour sponsoring agreements and venue restrictions beyond the control of the Azalea Festival. If exclusivity applies, it will be defined as any product or service your company provides east of I-95. All Festival advertising and promotion is subject to approval by the North Carolina Azalea Festival Board of Directors.

## TICKET PACKAGE

|                                   |  |
|-----------------------------------|--|
| Thursday, April 4 <sup>th</sup>   |  |
| 6 Tickets                         | Celebrity Reception  |
| 6 Tickets                         | Headliner Concert A with Hospitality Suite & VIP Preferred Parking   |
| Friday, April 5 <sup>th</sup>     |  |
| 10 Tickets                        | Airlie Luncheon Garden Party - Option to purchase 30 additional Airlie Luncheon Garden Party tickets while supplies last |
| 6 Tickets                         | Headliner Concert B with Hospitality Suite & VIP Preferred Parking   |
| Saturday, April 6 <sup>th</sup>   |  |
| 2 Tickets                         | Parade Reviewing Stand with VIP Preferred Parking  |
| 6 Tickets                         | Patrons' Party Gala  |
| Other                             |  |
| Framed Limited Edition Print      |  |
| 1 Case of Festival Souvenir Books |  |
| Tickets to the Pre-Festival Event |  |

**\*More Airlie Luncheon Garden Party Tickets Available!**  
Option to purchase 30 additional Airlie Luncheon Garden Party tickets while supplies last.  
Additional tickets are \$185 (plus tax) without preferred parking.

**PLEASE SEE OTHER SIDE**

## BENEFACTOR SPONSOR BENEFITS

### FESTIVAL SPONSOR RECOGNITION IN FOLLOW-UP NEWSPAPER AD

ONE HALF-PAGE, FULL COLOR AD IN  
FESTIVAL SOUVENIR BOOK  
7,500 Festival Souvenir Books, circulated  
free

### FESTIVAL PRESS RELEASES

Distributed to print and broadcast  
outlets in 100+ regional media markets  
in the Southeast.

### LISTING ON PRINTED PUBLIC SCHEDULE

### FESTIVAL PARADE FLOAT

Float shared with one other Sponsor.  
Annual parade attendance estimated at  
more than 100,000 with extensive live  
and follow-up television coverage.

### CORPORATE BANNER AND SPONSOR RECOGNITION

At major venues and events, attended by  
over 300,000 people during the five-day  
Festival.

### LISTING ON FESTIVAL WEBSITE

Link provided to your company's  
website, email, or contact information.