



2018 NORTH CAROLINA AZALEA FESTIVAL WEBSITE, SOCIAL MEDIA, & E-NEWS

OFFICE USE ONLY

COMPANY _____ DATE _____

CONTACT _____ PHONE _____

ADDRESS _____

CITY/STATE/ZIP _____

EMAIL _____ FAX _____

WEBSITE, SOCIAL MEDIA, & E-NEWS SALES FORM

WEBSITE

744,333 Pageviews
187,775 Users
May 1, 2016 - May 1, 2017

LOGO ON WEBSITE VISITOR'S PAGE

Logo will be up on the website once
payment has been received in full

_____ at \$500 Each \$ _____

MOBILE APP

37,873 New Installs By User
January 1, 2017 - May 20, 2017

_____ at \$500

SOCIAL MEDIA

Over 40,000 followers across
Facebook, Instagram, Twitter,
Pinterest, and LinkedIn

(3) SOCIAL MEDIA MENTIONS Ensure that you post(s) meet the requirements and/or dimensions for that social media outlet

Preferred social media outlet(s):

_____ Facebook \$ _____

_____ Twitter

_____ Instagram

E-NEWSLETTERS

Over 17% higher average open
rate than industry average

Over 5% higher average click rate
than industry average

E-NEWSLETTER MENTION

Images/ads can be up to 800px
wide and submitted as jpeg or png

_____ at \$250 Each \$ _____

AD DESIGN

_____ \$100 (Flat Fee) \$ _____

TOTAL \$ _____

The North Carolina Azalea Festival reserves the right to resize, re-crop or otherwise alter ads. Once this form is turned in to the North Carolina Azalea Festival Office, staff will reach out to coordinate content/scheduling.

CHECK - All checks should be made payable to the
North Carolina Azalea Festival

CASH

CALL FOR PAYMENT (CC)