



# 2018 NORTH CAROLINA AZALEA FESTIVAL DONOR SPONSOR

OFFICE USE ONLY

COMPANY \_\_\_\_\_ DATE \_\_\_\_\_

CONTACT \_\_\_\_\_ PHONE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_ FAX \_\_\_\_\_

Sponsorship opportunities and exclusivity may vary depending on pre-existing national concert tour sponsoring agreements and venue restrictions beyond the control of the Azalea Festival. All Festival advertising and promotion is subject to approval by the North Carolina Azalea Festival Board of Directors.

## DONOR SPONSOR ORDER FORM

2018 DONOR PACKAGE # \_\_\_\_\_ Package at \$5,500 Each \$ \_\_\_\_\_

Thursday, April 12 <sup>th</sup>	
4 Tickets	Celebrity Reception
4 Tickets	Headliner Concert A with Hospitality Suite & VIP Preferred Parking
Friday, April 13 <sup>th</sup>	
6 Tickets	Airlie Luncheon Garden Party - Option to purchase 30 additional Airlie Luncheon Garden Party tickets while supplies last. Additional tickets are \$175 (plus tax) without preferred parking
4 Tickets	Headliner Concert B with Hospitality Suite & VIP Preferred Parking
Saturday, April 14 <sup>th</sup>	
4 Tickets	Parade Bleachers
4 Tickets	Patrons' Party Gala
Other	
Framed Limited Edition Print	
1 Case of Festival Souvenir Books	
4 Tickets to the Pre-Festival Party (Date TBA)	

**PLEASE SEE OTHER SIDE**

## DONOR SPONSOR CORPORATE RECOGNITION BENEFITS

### LISTING ON PRINTED PUBLIC SCHEDULE

#### FESTIVAL PARADE FLOAT

Float shared with other Donor Sponsors. Annual parade attendance estimated at more than 100,000 with extensive live and follow-up television coverage.

Festival staff will reach out to coordinate Parade Float.

#### FESTIVAL WEBSITE

- Logo on Homepage
- Name with link to your company's website, email, or contact information

Submit logo file to [admin@ncazaleafestival.org](mailto:admin@ncazaleafestival.org).

Link URL \_\_\_\_\_

### FESTIVAL SPONSOR RECOGNITION IN FOLLOW-UP NEWSPAPER AD

#### SOUVENIR BOOK

One half-page, Full Color Ad in festival souvenir Book 7,500 Festival Souvenir Books, circulated free

Half-page vertical ad: 3.75x10.25  
Half-page horizontal ad: 7.75x5.0

#### ADS DUE BY FRIDAY, FEBRUARY 2ND

All ads are Four Color Process and should be submitted as a .pdf file to [admin@ncazaleafestival.org](mailto:admin@ncazaleafestival.org).

*The North Carolina Azalea Festival reserves the right to resize, re-crop or otherwise alter ads that are supplied incorrectly.*

#### FESTIVAL PRESS RELEASES

Name listed on Festival press releases.

#### CORPORATE BANNER AND SPONSOR RECOGNITION

Name listed on shared banner with other sponsors at major venues and events, attended by over 300,000 people during the five-day Festival.

TOTAL ENCLOSED (or bill credit card\*) \$ \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

ACCOUNT NUMBER

EXP. DATE

SECURITY CODE

BILLING ADDRESS \_\_\_\_\_

Or mail check to: North Carolina Azalea Festival, PO Box 3275, Wilmington, NC 28406. It is your responsibility to confirm receipt.