



# 2018 NORTH CAROLINA AZALEA FESTIVAL CONCERT MARKETING

OFFICE USE ONLY

COMPANY \_\_\_\_\_ DATE \_\_\_\_\_

CONTACT \_\_\_\_\_ PHONE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_ FAX \_\_\_\_\_

- SPONSOR LEVEL:
- SYMPHONY CONCERT SPONSOR (\$15,000)
  - HARMONY CONCERT SPONSOR (\$7,500)
  - PATRON CONCERT SPONSOR (\$2,100)
  - CONCERT BANNER PACKAGE (\$500)

ALL CONCERT MARKETING OPPORTUNITIES ARE GOOD FOR THE ENTIRE CONCERT SERIES (Except where indicated).

## SYMPHONY CONCERT SPONSOR | \$15,000

**Mark one option for your Concert tickets:**

- Thursday Night Concert
- Friday Night Concert
- I'm not sure yet

Quantity	Benefits
1	15'x15' company booth inside venue (to be manned by your staff)
1	15'x15' company booth outside venue (to be manned by your staff)
2	4'x10' banners on stage front
2	3'x10' banners at entrance to venue
8	3'x10' banners inside venue
4	3'x10' banners on outside corners of venue
12*	Concert tickets with Hospitality Tent Passes**
12	Festival t-shirts
12	Festival Freakers
Company logo on Concerts homepage on Festival website	

With the option to purchase up to 12 more Hospitality Concert Tickets at concert ticket price +\$20/each.  
\*\*Concert of your choice, while supplies last. All tickets must be to the same show.

### PLEASE SEE OTHER SIDE

The North Carolina Azalea Festival at Wilmington, Inc. is a non-profit corporation classified as a 501(c)(3) public charity under the IRS code. Some contributions may be charitable in nature. Please consult a tax professional for advice about your contribution for tax purposes.

## HARMONY CONCERT SPONSOR | \$7,500

**Mark one option for your Concert tickets:**

- Thursday Night Concert  
 Friday Night Concert  
 I'm not sure yet

Quantity	Benefits
1	15'x15' company booth outside venue (to be manned by your staff)
1	4'x10' banner on stage front
4	3'x10' banners inside venue
1	3'x10' banner at entrance to venue
2	3'x10' banners outside venue
6*	Concert tickets with Hospitality Tent Passes**
6	Festival t-shirts
6	Festival Freakers

With the option to purchase up to 12 more Hospitality Concert Tickets at concert ticket price +\$20/each.  
\*\*Concert of your choice, while supplies last. All tickets must be to the same show.

## PATRON CONCERT SPONSOR | \$2,100

**Mark one option for your Concert tickets:**

- Thursday Night Concert  
 Friday Night Concert  
 I'm not sure yet

Quantity	Benefits
1	Patron Package (to include all benefits of the Patronship)
4	Additional concert tickets with Hospitality Tent Passes**
4	3'x10' banners inside venue
1	3'x10' banner at entrance to venue
2	3'x10' banners outside venue
6	Festival Freakers

\*\*Concert of your choice, while supplies last. All tickets must be to the same show.

## CONCERT BANNER PACKAGE | \$500

**Mark one option for your Concert tickets:**

- Thursday Night Concert  
 Friday Night Concert  
 I'm not sure yet

Quantity	Benefits
1	3'x10' banner outside venue
2	Concert tickets with Hospitality Tent Passes**

\*\*Concert of your choice, while supplies last. All tickets must be to the same show.